



AMERICAN CHAMBER OF COMMERCE
DHOMA AMERIKANE E TREGTISË

Digital Business Committee

Annual Program

Year 2023

Mission

The Digital Business Committee focuses its efforts on advocacy for entrepreneurial growth and strengthening of a knowledge-based society in Albania. It pushes for overcoming regulatory challenges, development of digital business environment, promotion of eGovernment solutions, collaboration with the start-up community, and empowering Women in Tech.

Recognizing the necessity to adapt to the newest digitalization developments, Digital Business Committee cross cuts all AmCham's improving business environment working groups, to offer innovative solutions to overcome the traditional challenges that businesses face and facilitate Albania's transition to the digital economy era.

Focus Area

Promoting Digital Businesses & Prepare Albania for Digital transformation

Increasing the mindset for change and the readiness for a digital reality defined by innovative business models, new technologies and competencies for digital age

E-signature and Electronic Identification

Reviewing and promoting best business practices in strengthening Cybersecurity in the digital age

Development of AI and machine learning in selected business areas

Operations

Legislation overview / Comments for improvement

Efforts to revitalize the “Digital Agenda of Albania 2022-2026” government program

Strengthening a structured dialogue between the private and the public sectors

White Paper development related to specific issues

Training sessions with different business sectors / categories

Training on Best practices - member to member

Round table: “Skills gap, how to overcome one of the biggest challenges of Albanian businesses”

10 Activities

1 Information and training session on different topics

9 Lobbying and advocacy activities with government

Digital Business Committee Annual Activities Program Year 2023:

Advocacy and lobbying activities with Government

For better quality of life and a better business environment in Albania

- Working Breakfast with New National Coordinator for Cyber Security Igli Tafa - with Legal Committee (https://cesk.gov.al/publicAnglisht_html/rreth-nesh/index.html)
- Meeting with the Commissioner for the Personal Data Protection - with Legal Committee
- Roundtable with Ministry of Finance and Economy on legislation and regulation for Financial institution
- Round table/seminar for personal data protection
- Working Breakfast with Director of AKSHI or ACESK to discuss about cybersecurity and government service levels
- Lobbying activity: Communication with the AAB (Albania Ass of Banks) for Electronic Identification new Law
- Lobbying with the Ministry of Finance and Economy on the new law for electronic identification in Albania
- Lobbying, how to protect industries from piracy with Ministry of Economy & Directory of Trademarks
- Workshop with Minister of State for Entrepreneurship on Startup initiative, grants budget for 2023 and criteria for start-ups to participate

Training and Networking Events

To engage with current affairs, connect know-how, and exchange good business practices. At the same time, AmCham events are an excellent opportunity for networking at the highest level

- Training session: Digital Age